

## YouthBuild Philadelphia Charter School



## SPONSORSHIP BENEFITS 2008-09

Sponsorships, donations and partnerships make it possible for YouthBuild Philadelphia Charter School to provide necessary and life-changing resources for its students. In return for this crucial support, the school offers a variety of benefits that can be tailored to each contribution.

### General/Wish List Support

Possible benefits include:

- Website Logo/Name Listing (average 1,400 monthly visits and 3,500 monthly page hits)
- Graduation Program Logo/Name Listing (1,200 annual audience distribution)
- Annual Report Name Listing (distributed to roughly 300 partners and funding sources throughout the year)
- Press Release/Advisory Acknowledgement
- End of Year Thank You Press Release
- Community Reinvestment Act Credit (if applicable)

### National Service Holidays and Events

YouthBuild Philadelphia can offer exposure at key, public-oriented events. The type and amount of public relations varies throughout the year, depending on the nature and size of each event.

YouthBuild Philadelphia generates about sixty local and national press hits per year in every medium (print, radio, television and Internet), with most of the school's coverage concentrated on student features and large service projects.

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- Community Reinvestment Act Credit
- Signage/Banner Space/Logo Presence (e.g. project T-shirts)
- Ephemera Logo/Name Acknowledgement (e.g. invitation, flier, fact sheet)

Throughout the year, there are ample opportunities to interact with our 200+ students – in small intimate settings or large gatherings and events.